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For Immediate Release

Clay Matthews and Jermichael Finley Sign Marketing Agreements with Lammi Sports Management

Lammi Sports Management is announcing the signing of Green Bay Packers Linebacker Clay Matthews III and Tight End Jermichael Finley to marketing, media and endorsement agreements.

Matthews, a Packers first-round draft pick in 2009 made an immediate impact on the field, becoming the first Green Bay rookie to earn a Pro Bowl selection since Hall of Famer James Lofton in 1978. Matthews, who recorded the most sacks by a rookie in Packers history, is the fourth member of his family to play in the NFL, joining his father, Clay Matthews, Jr., Uncle Bruce as well as his grandfather Clay Matthews, Sr.

Jermichael Finley is also a rising star in the NFL. The New York Times Andy Benoit recently wrote that "Jermichael Finley is going to be the best tight end in football. Not eventually — now. This season." Finley has a knack for making his big plays on the biggest stage. In his first playoff appearance last season, Finley broke the All Time Packers Record for receiving yards in a playoff game. His 13 catches for 207 yards and 3 touchdowns on Monday Night Football in 2009 earned him the nickname Mr. Monday Night.

Lammi Sports Management will serve as the exclusive representative for all marketing, media and endorsements efforts with Finley. Blake Baratz, President of Institute for Athletes, is Jermichael Finley's agent and will continue to handle Finley's playing contract. Matthews marketing, media and endorsements will be a joint effort between Lammi Sports and Ryan Williams of Athletes First. Athletes First also handles Clay's playing contract.

Brian Lammi said, "We are all excited to be partnering with two young stars of the Packers. Jermichael and Clay represent the future of the NFL and we are looking forward to working with both of them."

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